



*Cleveland Humanities*  
MAGNET PARENT ASSOCIATION

**Dear Cleveland Humanities Magnet Parents, Guardians, Community Partners and Friends,**

Cleveland Humanities Magnet High School is one of the most prestigious and well-respected programs in public education. To offset the cuts to education over the last several years, we are hosting our **10th Annual COREchella**, the highly popular benefit concert that draws more than 1200 attendees. The event takes place on **March 27, 2020** on Cleveland High School's football field and includes a fabulous showcase of student musical talent, a Pick-A-Ticket prize drawing, a food truck festival, and this year, the Cleveland High School Band is hosting the Silent Action and VIP (Very Important Parent) Lounge. We also have a celebrity guest host. (Last year our host was Jeff Meacham from ABC's hit show *black-ish*. The year before our host was Emmy-nominated actress Naomi Grossman, from the TV series *American Horror Story*. We have also been fortunate to have Jon Huertas, who plays Miguel on the hit NBC show *This is Us*, Emmy-nominated actors Max Greenfield, from Fox's show *New Girl* and Rainn Wilson, who played Dwight from *The Office* as our hosts!)

Our wonderful Cleveland Humanities Magnet families and community members play a critical role in helping the CORE program survive and thrive, and **WE NEED YOUR HELP!** We are asking all Magnet parents and guardians, as well as friends, family, and businesses that you work for or patronize to consider **SPONSORING** the program and COREchella.

For additional forms, please visit <http://corechella.corebaby.org/> and click on "Get Involved." Your contributions will be prominently acknowledged and displayed at the event. And remember, 100% of your donation **DIRECTLY** benefits our students and is tax deductible.

Our non-profit tax ID number is **#83-0869045**.

Sponsorship checks (**made payable to Cleveland Humanities Magnet Parent Association or CHMPA**) can be picked up by our volunteers or **personally dropped off to the Magnet Office, Room E8**, at this address:

Cleveland Humanities Magnet  
c/o Jennifer Macon, Magnet Coordinator  
8140 Vanalden Avenue  
Reseda, CA 91335

**You may also mail your donation to our PO BOX at this address:**

Cleveland Humanities Magnet Parent Association  
9018 Balboa Blvd., #604  
Northridge, CA 91325

**Please do not mail or deliver donations to the school's main office.**

On behalf of Cleveland Humanities Magnet and Cleveland Humanities Magnet Parent Association, we thank you for your consideration and support of this worthwhile endeavor. Your sponsorship will make a tremendous difference in our students' lives. If you have any questions, please email the Cleveland Humanities Magnet Parent Association: [chmpa@corebaby.org](mailto:chmpa@corebaby.org).

**With deepest appreciation,**

Cleveland Humanities Magnet Parent Association Leadership Team  
*Nickie Bryar, Gayle Denny, Jusceline Diaz, and Samantha Koerner*



*"Use of the school premises has been granted pursuant to the provisions of Sections 17400, et seq., of the Education Code of the State of California to Licensee from the Board of Education of the Los Angeles Unified School District. The Board of Education does not sponsor or take responsibility, nor does it necessarily endorse any of the activities, statements, or opinions, which may be expressed at this activity."*



## CORPORATE SPONSORSHIP LEVELS

### DIAMOND PARTNER

**\$5000**

- ❖ **Opportunity to speak** at one monthly Magnet Parents' Association meeting (topic subject to approval by the CHMPA President and Magnet Coordinator)
- ❖ **Signage** (Large) at the event
- ❖ **Prominent Placement** in CORE's Digital Community Directory, with hyperlink to your website
- ❖ **Permanent Thank You** in CORE's Email Blasts
- ❖ **Permanent Thank You** in CORE's weekly Coordinator's COREner on the Magnet website
- ❖ **Acknowledgment** of your company's level of support at the event
- ❖ **Plaque** acknowledging your company's support for you to display at your businesses
- ❖ **FOUR** CORE -shirts
- ❖ **Maximum** exposure at COREchella 2020, our annual Spring music festival, **including exposure as our "Proud Diamond Partner"** on signage at the event, "shout-outs" by our celebrity MC throughout the evening, **6** tickets to the event, and **6** COREchella 2020 T-shirts

### EMERALD PARTNER

**\$2,500**

- ❖ **Signage** (Medium) at the event
- ❖ **Prominent Placement** in CORE's Digital Community Directory, with hyperlink to your website
- ❖ **Bi-Weekly Thank You** in CORE's bi-weekly Email Blast
- ❖ **Weekly Thank You** in CORE's weekly Coordinator's COREner on the Magnet website
- ❖ **Acknowledgment** of your company's level of support at the event
- ❖ **Certificate** acknowledging your company's support for you to display at your business
- ❖ **THREE** CORE t-shirts
- ❖ **Exposure** at COREchella 2020, our annual Spring music festival, **including exposure as our "Emerald Partner"** on signage at the event, "shout-outs" by our celebrity MC throughout the evening, "shout-outs" by our MC throughout the evening, **6** tickets to the event, and **4** COREchella 2020 T-shirts



## CORPORATE SPONSORSHIP LEVELS

### RUBY PARTNER

**\$1,000**

- ❖ **Prominent Placement** in CORE's Digital Community Directory, with hyperlink to your website
- ❖ **Monthly Thank You** in CORE's bi-weekly Email Blasts
- ❖ **Monthly Thank You** in CORE's weekly Coordinator's COREner on the Magnet website
- ❖ **Acknowledgment** of your company's level of support at the event
- ❖ **Certificate** acknowledging your company's support for you to display at your business
- ❖ **Two** CORE t-shirts
- ❖ **Exposure** at COREchella 2020, our annual Spring music festival, **including exposure as our "Official Pick-A-Ticket Partner"** on signage at the event, "shout-outs" by our celebrity MC throughout the evening, **4** tickets to the event, and **2** COREchella 2020 T-shirts

### GOLD PARTNER

**\$400**

- ❖ **Alphabetical Placement** in CORE's Digital Community Directory, with hyperlink to your website
- ❖ **Periodic Thank You** in CORE's Email Blasts
- ❖ **Acknowledgment** of your company's level of support at the event
- ❖ **Certificate** acknowledging your company's support for you to display at your business
- ❖ **One** CORE t-shirt
- ❖ **Exposure** at COREchella 2020, our annual Spring music festival, signage at the event, shout-outs by our celebrity MC throughout the evening, **2** tickets to the event, and **1** COREchella 2020 T-shirt

### SILVER PARTNER

**\$150**

- ❖ **Alphabetical Placement** in CORE's Digital Community Directory, with hyperlink to your website
- ❖ **Acknowledgment** of your company's level of support at the event



## FAMILY SPONSORSHIP LEVELS

### SENIOR CORECHELLA PARTNER

**\$250**

- ❖ **Exposure** at COREchella 2020, our annual Spring music festival, YOUR CHILD'S NAME ON A SPECIAL BANNER HONORING THE CLASS OF 2020, signage acknowledging your family's donation at the event, shout-outs by our MC throughout the evening, 4 tickets to the event, and 1 COREchella 2020 T-shirt

### CORECHELLA PARTNER

**\$250**

- ❖ **Exposure** at COREchella 2020, our annual Spring music festival, signage acknowledging your family's donation at the event, shout-outs by our MC throughout the evening, 4 tickets to the event, and 1 COREchella 2020 T-shirt

### FAMILY PARTNER

**\$150**

- ❖ **Exposure** at COREchella 2020, our annual Spring music festival, signage acknowledging your family's donation at the event, shout-outs by our MC throughout the evening, and 2 tickets to the event



**ANNUAL "CORECHELLA" EVENT & FUNDRAISER - Friday, March 27, 2020**

**\*\*\*SPONSORSHIP FORM\*\*\***

SPONSOR INFORMATION (Please print)	
Name of Sponsor (as you would like it to appear)	Business Name (if applicable)
	Do you have a logo you'd like us to use? Yes or No <i>(Please email a high res image to <a href="mailto:chmpa@corebaby.org">chmpa@corebaby.org</a>)</i>
CONTACT	Name
Mailing Address	
City	State Zip
Phone	Fax Email
<b>Making a Senior Sponsorship? Please write how you would like the senior's name to appear.</b>	

**Does your sponsorship include t-shirts? If so, state what size(s) you prefer:**

**Cleveland Humanities Magnet Parent Association Tax ID number is #83-0869045**

DONATION DETAILS (check all that apply)		
DELIVERY	BUSINESS SPONSORSHIP	FAMILY SPONSORSHIP
<input type="checkbox"/> I will deliver the donation to the MAGNET OFFICE in Room E8. <input type="checkbox"/> Please contact me to arrange pick up.	<input type="checkbox"/> Cash/Check donation enclosed <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$400 <input type="checkbox"/> \$150 <input type="checkbox"/> Other \$ _____  <b>Please make checks payable to</b> <i>"Cleveland Humanities Magnet Parent Association or CHMPA"</i>	<input type="checkbox"/> Cash/Check donation enclosed <input type="checkbox"/> \$250 Senior <input type="checkbox"/> \$250 <input type="checkbox"/> \$150 <input type="checkbox"/> Other \$ _____  <b>Please make checks payable to</b> <i>"Cleveland Humanities Magnet Parent Association or CHMPA"</i>

You may also download donation forms at [www.corechella.corebaby.org](http://www.corechella.corebaby.org) and click "Get Involved."

For use by CHMPA ONLY	<p><b>FOR PERSONAL DELIVERY-</b> Please bring the COMPLETED form and donation by <b>March 13, 2020*</b> to:</p> <p style="text-align: center;"><b>Cleveland Humanities Magnet Office, Room E8</b> Attn: COREchella Sponsorships 8140 Vanalden Street Reseda, CA 91335</p> <p><b>FOR MAILING-</b> Enclose your donation or check (made out to <b>Cleveland Humanities Magnet Parent Association or CHMPA</b>) and mail it along with the completed form by <b>March 13, 2020</b> to our PO BOX:</p> <p style="text-align: center;"><b>Cleveland Humanities Magnet Parent Association</b> 9018 Balboa Blvd., # 604 Northridge, CA 91325</p> <p>* Sponsorships are welcomed after the deadline with benefits fulfilled as timing allows.</p> <p style="text-align: center;"><b>For Questions&gt;</b> Email: <a href="mailto:chmpa@corebaby.org">chmpa@corebaby.org</a></p>
Donation requested by (Parent Name)	
Phone	
Email	
Student Name	Grade

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